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Casaidea 2024, all the news between green and tech

TECHNOLOGY Ashley World about 4 hours ago REPORT



Casaidea 2024, all the news between green and tech

From hidden technology to green design, Casaidea 2024 presents the latest trends for interior and exterior furnishings.

From March 16th to 24th at the Rome Fair the 2024 edition of Casaidea. The event, with free entry every day, this season focuses on outdoor furniture with innovations to "live in" the summer and experience the outdoors as an extra room.

In addition to outdoor furniture, at Casaidea 2024 also all the news in terms of furniture and furnishing accessories and many ideas for renovating interior and exterior furnishings in the name of technology and of sustainability. From the table with a ceramic top that integrates two induction hobs to the waste material that becomes a work of art.

Casaidea 2024, the news for functional and green environments

There are over 150 companies exhibiting their ideas and trends at Casaidea 2024 to renovate the internal and external environments of the home. The event is organized by MOA Società Cooperativa and this year reaches its 48th edition. Thousands of visitors are expected who will be able to discover all the news for living. Lots of solutions available of style in a mix between innovation and tradition.

The Riflessi collection at Casaidea 2024 - designmag.it

Ample space is also dedicated to high quality craftsmanship which represents the local mastery at the stands of the Chamber of Commerce of Rome and the Lazio Region present at Casaidea 2024 with a

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collective of over 50 participating companies.

Multifunctional furnishings for a hybrid home

The living trend sees the living spaces have increasingly hybrid functions, where the key word is contamination. To follow this trend, on display at Casaidea 2024 is an absolute novelty that integrates the induction hob into the ceramic top of the Shanghai and Living tables by Reflexes.

A plug and play innovation, very simple to use, which allows you to have in a single furnishing solution a freestanding table and two induction burners, without any impact on the design of the plan. For maximum aesthetic cleanliness, the practical extractable control drawer is hidden.

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Always with a view to multifunctionality, on display at Casaidea, a new version of Techwall with new desk top, which makes the bookcase system even more versatile. The collection is inspired by maximum compositional and furnishing freedom. And the absence of fixed hooks on the uprights allows free positioning of the elements in the space either with wall or ceiling fixing. Furthermore, the elements can be positioned both on the wall and in the center of the room.

At Casaidea 2024 the fireplace that is managed via the App

Among the new features of Casaidea 2024, a set of integrated technologies they transform the most traditional of systems heating in a high-performance and sustainable system, controllable via App with Ecopalex wood inserts: Easytech4wood technology applies digital to wood. The user can thus manage various functions comfortably from the smartphone and via the device Amazon Alexa, he can also interact with the hearth through his voice.

Sustainable materials and creative recycling

Naturally, great attention goes to safeguarding the planet, not only through the use of natural materials but also focused on numerous aspects of the production chain. From the recycling of materials to the use of non-toxic paints, up to the design of highly energy-saving solutions.

Permafless for example, at Casaidea 2024 it presents the new GOTS Certified Organic collection, designed and created to meet the needs of those looking for ethical and safe bed linen, for the well-being of people and the environment.

Recycle and reuse also for the garden. For the first time at the Rome Fair the products of the Italian company Grin which proposes eco-sustainable maintenance of green spaces. The pulverized grass is recycled with a patented cutting system that allows the transformation of humus, waste materials in precious fertilizer.

Detail of a work of art by Renovo Art&Design – designmag.it

The waste instead becomes a work of art with Renovo Art&Design which he brings to the exhibition artwork surprising and significant, created by the artists involved in the project using recycled materials such as wood or metal, embellished with elements in relief. Each of the works tells a unique story and invites us to reflect on our relationship with the environment and the need to adopt more sustainable practices.



Wide field, but not too much. From Basilicata to Piedmont, the center-left marches (and strikes) divided

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